

Address for correspondence
Mr. Vijith Kumar. C.V / Ms. Preethi. M
Coordinators, Entrepreneurship Development
Programme II 2018
Technology Business Incubator
National Institute of Technology, Calicut
NIT Campus PO
Kozhikode 673601, Kerala

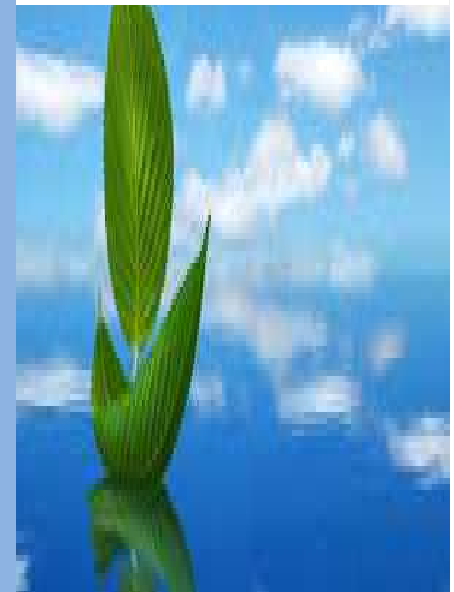
Email: vijitharyan@nitc.ac.in, preethi@nitc.ac.in, tbi@nitc.ac.in
Tel: 9895264652, 9995421341, 04952286147

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME I 2018-19
Sponsored by Department of Science & Technology (NSTEDB Division) Government of India



Entrepreneurship is an important element which assists the industrial development of a region. It is proved that the concept that entrepreneurs are born and not made, need not be true in all cases. It is also established that people with basic qualities can be moulded to be a successful entrepreneur through systematic training and motivation. Recently, the Central as well as the Kerala State government have started playing an active role in promoting entrepreneurial skills and infrastructure for encouraging start-ups. Promoting private sector development and entrepreneurship in particular, has thus become a defining feature of development policy in the recent years. Entrepreneurship education is an inevitable personal enabler for creating the entrepreneurs. This will help them to build knowledge, skills (business basics, creativity, responsibility, initiative, sense of achievement), and interest in entrepreneurship. Entrepreneurship Development Programmes is an efficient tool for imparting entrepreneurship education. The programme is meant to develop the necessary knowledge and skills, so that the participants will be able to evaluate a project idea and if found suitable to execute and run it successfully. The market research and the related studies that are embedded in this programme will help the participants in that direction.

**Technology
Business Incubator**
**National Institute of
Technology Calicut**
NIT Campus PO
Kozhikode 673 601



Course Contents

- *Introduction to Management of Small Scale Units*
- *Opportunity Guidance*
- *Opportunity Identification*
- *Basic Techniques in Product Development*
- *Project Report Preparation*
- *Schemes of Financing and Assistance from DIC and other Promotional Agencies*
- *Functional Areas of Management*
- *Statutory Rules and Regulations*
- *Market Survey and Analysis*
- *Achievement motivation and interpersonal skills*

Course Faculty

Experts from NITC ,IIMK, Industry , Financing Institutions & Government Departments

Duration of the Course

4 weeks (18th Sep to 13th Oct 2018)

Venue

*Technology Business Incubator, National Institute of Technology Calicut ,
NIT Calicut Campus*

Registration/ Course Fee

3000 per participant, to be paid as Demand Draft in favour of Director, National Institute of Technology Calicut, payable at State Bank of India NITC Branch, Chathamangalam (Code - 2207) **or** You can transfer the said amount to TBI a/c. **33339091966** (SBI NIT Calicut branch with IFSC :**SBIN0002207**)

Accommodation

Arrangement can be made for the accommodation of the participants. The participants will have to meet the expenses towards Accommodation by their own. Charges will be as per the Norms & Conditions of NIT Calicut

Enrolment

Application in the attached form along with the course fee may be sent to:

***The Manager/Administrative Officer
Technology Business Incubator (Block II & Office)
National Institute of Technology Calicut
NIT Campus PO, Calicut - 673 601
E-mail: tbi@nitc.ac.in***

Admission will be based on the evaluation of the candidate's commitment/desire to the entrepreneurship.

Request for any further information may also be sent to the above address.