

*"Turnout as a versatile motivator for your students
to empower them to dream big and develop as successful
Entrepreneurs"*

(Training programme for Faculty)

Sponsored by Department of Science & Technology, Govt. of India



Organized by
Technology Business Incubator
National Institute of Technology Calicut
NIT Campus P.O
Kozhikode
Kerala - 673601



TECHNOLOGY BUSINESS INCUBATOR

NATIONAL INSTITUTE OF TECHNOLOGY CALICUT



*"One of the greatest values of mentors is the
ability to see ahead what others cannot see
and to help them navigate a course to their
destination."*

John C. Maxwell

Important Dates

Last date for receipt of applications : 15 Jan 2020

Intimation of selection on or before: 17 Jan 2020

Address for correspondence

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20 Jan to 03 Feb 2020

Introduction

“The entrepreneurship is essentially a creative activity or it is an innovative function”. For a long time it was thought that entrepreneurs were special, that they were just born with the ability and desire to go their own way, on their own. Over the past twenty years or so, we've discovered that entrepreneurs learn to do what they do, that they also learn, to a large extent, to be who they are. It was proved that entrepreneurs could be created through teaching, training, counseling and interventions as well. Now Entrepreneurship Development has become almost a movement. While a large number of organizations are focusing on entrepreneurship training not much emphasis has been given to promote entrepreneurship through educational interventions.

The entrepreneurial motivation is one of the most important factors which accelerate the pace of economic development by bringing the people to undertake risk bearing activities. The need of the hour, therefore, is to make Entrepreneurship Development more effective by imparting relevant education, focusing on developing entrepreneurial competencies, skills in identifying a viable business opportunity & preparing business plan, knowledge on how to mobilize resources and manage an enterprise, and go up in the value chain.

The most crucial change agents in the process of developing young entrepreneurs are teachers with adequate skills, knowledge and information in the area of entrepreneurship. The present programme is designed by the Entrepreneurship Development Institute of India, with an intention to equip the teachers to impart the idea of entrepreneurship to the students.

Course Content

Entrepreneurship – Role, Task and Challenges
Small –Scale Industries and Kerala Economy
Market Survey, Business Plan
Role of Supporting Agencies
Cost Analysis and Financial Management
Marketing Management
Field visit to Successful Enterprises
Planning Entrepreneurship Developing Activities

Objectives

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they act as ‘Resource Persons’ in guiding and motivating students, particularly from science and technology stream, to take up Entrepreneurship as their career. The specific objectives are to:

a) *Expose the participating faculty members to the comprehensive Entrepreneurship Development process and equip them to coordinate entrepreneurship related activities in their institutes.*

b) *Equip them with requisite transferable skills, knowledge and competencies for effective initiation of Entrepreneurship Awareness Camps and Entrepreneurship Development courses in their institutions.*

Resource Persons

Expert in the field of Entrepreneurship Development from Govt. organizations, Public and Private enterprises as well as academicians will handle the sessions.

Selection

Selection will be on first –come- first- served basis. The number of participants for the programme is limited to 20. Candidates selected will be intimated on or before 03 Jan 2020 through e-mail/telephone.

Accommodation

Food and accommodation will be provided to the participants.

Eligibility

This is an interdisciplinary programme. Faculty members with specialization in any engineering stream, Business or Management with interest in Entrepreneurship, are eligible to apply.

Registration Fee

No Registration fee is charged for the programme.

How to Apply

Application in the attached format should reach the coordinators on or before 01 Jan 2020.

About the Institution

NITC was set up in 1961 as Calicut Regional Engineering College (CREC). The Ministry of Human Resource Development, Government of India, accorded deemed university status under the name “National Institute of Technology Calicut (NITC)” to CREC in June 2002 granting IT academic and administrative autonomy. NITC has ten departments, nine centers and three schools. It offers nine undergraduate programs and twenty five post graduate programs apart from the Ph.D. program.

About TBI

The Technology Business Incubator (TBI) at NIT Calicut was set up with the support from Department of Science and Technology, (DST) Government of India. Its objective is to help the development of start-up ventures in technology intensive areas.